



NOM Prénom : VILLOTA Rafael

Doctorant en : Géographie.

Université Lumière Lyon II

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FORMATION ET DIPLÔMES UNIVERSITAIRES

- Ph.D. Candidate, Lumière Lyon 2 University, Geography, Planning, Urbanism.
 - Focus area: Geographical Indications, Rural Development.
 - Adviser: Dr. Claire Delfosse.
 - Expected graduation: April 2022
- MSc., December 2014, Jean Moulin Lyon 3, International Hospitality Management.
 - Focus area: Food and Beverage Management.
 - Adviser: Dr. Valerie Girard.
- B.A., May 2009, San Francisco de Quito University, Food and Beverage management.

SUJET DE THESE- DIRECTEUR(RICE) DE THESE

Construction des Politiques des Indications Géographiques en Équateur.

D'une politique agricole centrée sur l'exportation à une politique centrée sur la qualité.

ANNEE D'INSCRIPTION

2018

THEMES DE RECHERCHE

Indications géographiques
Politiques de développement
Tradition et culture
Tourisme durable
Origine des aliments
Amérique du Sud

PUBLICATIONS

COMMUNICATIONS COLLECTIVES/CONFERENCES

- **Villota, R.** (2020). *Importance of Geographical Indications for rural development in Ecuador*. Research to be presented at the First congress on Geographical Indications in South America. Universidad San Francisco de Quito, Ecuador.
- **Villota, R.** (2020). *Valorization of local products: The case of Galapagos Coffee and the role of the European Union in the creation of a geographical indications*. Research to be presented at the Sixth International Convention on Food and Drink Studies. Tours – France.
- **Villota R.** (2020). *Valorization of agricultural products: The case of coffee in the Galapagos Islands, Ecuador*. Paul Bocuse Institute Social Science Research Seminar. Lyon – France.
- **Villota R.** (2019). *How to improve Geographical Indications in Ecuador*. Poster presented at the First Congress Regarding the importance of cocoa in Ecuador. College of Hospitality, Culinary Arts and Tourism, Universidad San Francisco de Quito, Ecuador.
- Cepeda M., Ramia D., **Villota R.** (2017). *Analysis of the present and future of the hotel industry in the city of Quito*. Research presented at the First congress of the hotel industry in the city of Quito, Ecuador.